



INTENSIVE PROGRAM IN FRENCH MANAGEMENT AND ECONOMICS



DAUPHINE INTENSIVE PROGRAM IN FRENCH MANAGEMENT AND ECONOMICS


Short-Format Immersive Program for International Students

June 2023

- Spend June at Université Paris Dauphine-PSL
- Experience student life in the City of Lights!
- Enroll in our Summer Program in French Management and Economics

Located in the heart of Paris, Université Paris Dauphine-PSL offers students a stimulating environment, with a vibrant campus life and wide range of extra-curricular activities (sports, culture, events, student associations, etc.).

Our intensive program offers international students the opportunity to spend one month studying at Dauphine while exploring this incredibly vibrant and bustling city, home to major international corporations, renowned cultural institutions and alive with an unstoppable creative energy!



The Dauphine Intensive Program in French Management and Economics is a 4-week academic program designed specifically for international students who would like to explore life in Paris while studying at one of Europe's leading universities in the field of Organization and Decision Sciences.

The program's 2023 session will run from June 5th through June 29th

Bachelor's and Master's students¹ can choose between two focus areas, for which they earn 12 ECTS or 6 US credits. Courses include both theoretical classroom work and field visits.

¹ Assessment criteria vary depending on the student's academic level (Bachelor's or Master's)

Program

Management and Economics of the Luxury Industry (64 class hours – 12 ECTS or 6 US credits)

Paris, is home to several of the world's leading luxury corporations (LVMH, Cartier, Kering ...), the perfect place to see the industry in action. This focus area is ideal for students who would like to deepen their knowledge of the luxury industry while being able to observe the market and its players up close.

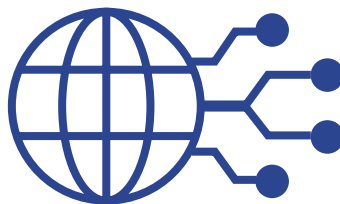


The program comprises 2 courses:

1. *Economics and Management in the France Luxury Industry*
(36 class hours 6 ECTS or 3 US credits)
2. *International Luxury Marketing*
(36 class hours 6 ECTS or 3 US credits)

Doing Business in a Digital World (64 class hours – 12 ECTS or 6 US credits)

Designed for students who would like to explore the issues and challenges of digitalization and how they impact business models and organizations, this focus area will provide students with the tools they need to understand today's complex, ever-evolving and increasingly digital world.



The program comprises 2 courses:

1. *Acceleration of Digital Marketing*
(36 class hours 6 ECTS or 3 US credits)
2. *Strategic Management*
(36 class hours 6 ECTS or 3 US credits)

Additional option: French as a Foreign Language (FLE)

In addition to the standard program curriculum, students may opt to take an 18-hour French as a Foreign Language (FLE) course for which they will receive 3 ECTS or 1.5 US credits. The FLE course is offered at 2 levels: Beginner level (A0, A1) and Intermediate level (A2-B1).

How is the program organized?

Teaching format

The interactive curriculum is a mix of lectures, taught classes, small group seminars and field trips to companies (Cartier, Louis Vuitton²) and cultural destinations in and around Paris (museums, art foundations such as the Pinault Collection or the Fondation Louis Vuitton ...). The cost of these visits will be included in program enrolment fees (some exceptions may apply).

Lectures, classes and seminars are held primarily in the morning, with FLE classes and field trips in the afternoon. Friday afternoons are generally free.

Credits and grading system

Credits³

Université Paris Dauphine-PSL uses the European Credit Transfer System (ECTS). The 1-month intensive program represents 64 class hours and earns those who successfully complete the program 12 ECTS or 6 US credits. The optional FLE course earns successful candidates 3 ECTS or 1.5 US credits.

Grading system

At Dauphine, students are graded on a scale of 1 to 20, where 0 is the lowest grade, 20 is the highest grade and 10 is the minimum passing grade. For each course, an average grade of 10/20 is required to obtain the corresponding ECTS credits.

Transcripts

Université Paris Dauphine-PSL provides students and their home institution with a European format transcript, where class credits are expressed in ECTS. It is the home institution's responsibility to establish the equivalent in their own system. We therefore strongly advise students to ensure that their home institution will recognize the academic credits they earn through the Dauphine - PSL summer program prior to enrolling.



² To be confirmed

³ In general, 2 ECTS = 1 US. In Canada, 2 ECTS = 0.5 credits.

Enrolment Fees

Enrolment Fees: €3000

What expenses are not covered by program enrolment fees?

Enrolment fees do not cover room and board or other personal expenses such as housing, food, transportation, insurance, visits outside of program-organized visits etc.

Student housing is available through Université Paris Dauphine-PSL at an additional cost (not included in enrolment fees).

Food services are available on campus at reasonable prices. A self-service cafeteria serves full hot and cold meals and a takeaway station sells coffee, sandwiches and snacks.



Example of typical class week

	Monday	Tuesday	Wednesday	Thursday	Friday
Morning (3 hours)	Course 1	Course 2	Course 1	Course 2	Course 2
Lunch Break					
Afternoon (1.5 hour)	FLE*	FLE	FLE	Company Visit Field Trips	Free**

* FLE : French as Foreign Language
(Français Langue Étrangère)

**Friday afternoons are left free.

For non-native English speakers, a minimum level of B2 (TOEFL IBT 92, IELTS 6.5, Cambridge FCE).



Nomination & application procedures

Registration procedure

Students have to register through our online form by the **following deadline: Monday 15 May.**

Application procedure

At the end of the registration period, students will receive the link to the application procedure.

Online application period: May 16th - 31st

Required application documents:

- 1 passport size photo for your student card (4cm X 3cm)
- Copy of the personal details page of the passport
- Language proficiency test results
- Academic transcript (the most recent)

Language requirements

Language of instruction

- Courses are taught in English and French.
Students may choose only English-taught courses, only French-taught courses or courses taught in both languages.

Language requirements

- For non-native English speakers, a minimum level of **B2 (TOEFL IBT 92, IELTS 6.5, Cambridge FCE score 160)** is mandatory for courses in English.
- For non-native French speakers, a minimum level of **B2 (DELF, TCF)** is mandatory for courses in French (no prerequisite for French as a Foreign Language courses).

We do not accept letters from your home university as a language certificate.

For students coming through the Erasmus+ program, an EU academy test results can be accepted as language proficiency.



Health insurance

All students have to register with the French social security system (CPAM) via the dedicated Ameli website.

- If you are an EU student, you have to bring your European Health Insurance Card, which has to be valid during your exchange.
- If you are a student from Quebec, you will need to provide the SE 401-Q-106 form.

Disability services

Support in order to ensure equal access to all study programs, activities and university life:

handicap@dauphine.psl.eu

Visa

Non-European citizens need a visa: once you have received your acceptance letter from Université Paris Dauphine-PSL, please contact the French Embassy in your home country or Campus France.

Cost of living

- Student accommodation: from €500 (double room) to €800 (studio) per month
- Private accommodation: from €500 to €1000 per month
- Food: €250 per month



CONTACT

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